



News Release

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Raleigh, North Carolina
March 14, 2010

Leisure Landscapes interviewed on NBC 17

In late breaking news Friday, Leisure Landscapes was notified that an on-camera interview of Paul Martin, President of Leisure Landscapes will be aired on NBC News 17 in the morning news running between 5 and 7am on Monday, March 15, 2010.

Notification of the airing was received from Laura Barron, reporter for NBC 17. You can find Laura reporting on everything from politics to being "green" during the week and anchoring NBC 17 News at 6, 7 and 11 on Saturdays.

Mr. Martin was asked to participate in an interview that would touch on such topics as the impact of the severe winter weather on triangle area landscapes and the people who install them and changes to be expected with the warming trends this Spring. The interview with Laura Barron was filmed on Wednesday, March 10, 2010 at a customer site in North Raleigh where a Leisure Landscapes installation crew was working. Clips, running for 40 seconds, include shots of Mr. Martin in the interview and of workers laying concrete pavers and planting new shrubs.

Also covered in the piece are special tips for homeowners as Spring unfolds including:

- prune ornamental groundcovers like liriopse and pampas grass to remove winter-damaged foliage before new growth appears
- apply pre-emergent crabgrass preventers to lawns now to stop weeds before they get started
- keep irrigation systems off until April 15—we may still have freezing temperatures until then

“I am pleased to provide information that is a service to the public” says Paul Martin, President of Leisure Landscapes. “and show that the landscape industry is here to help us all be green in every sense of the word.”



Laura Barron interviews Paul Martin, President of Leisure Landscapes, on the effects of the big chill of winter and the economy on landscaping and what to expect with the warming trend in both.