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**Sign up  
a friend  
for a  
maintenance  
contract  
and  
get one  
month  
absolutely  
FREE!**

**Special Summer Edition**



*Leisure Landscapes Luau*

Celebrate 10 years with us at the Leisure Landscapes Luau Saturday, August 23, 2003.

This is your invitation to Live the Life of Leisure Hawaiian style. Enjoy roast pig on a bed of banana leaves to the soothing strains of island songs. As dusk arrives and the torches are lit, sit back

and enjoy an authentic Polynesian review.

Festivities begin at 6:00 PM at the Alyson Pond clubhouse. Lounge around the pool with refreshing tropical drinks while cheering your contestant in the Bikini Contest. Tour the exhibits. We'll debut our new logo and web page. We have updated it

with more graphics and easier menus to take you where you want to go. For you guys, check out the newest automation hardware. See how home and outdoor lighting systems can be integrated under computer control to activate, dim and turn off automatically.

The Luau buffet begins at 6:30 PM. Serve yourself at our pig-pickin with a Hawaiian

*Jardins Botanique—*

Escape the summer heat of more southerly gardens with a visit to the Jardins Botanique of Montréal, Canada. The facility offers a wide selection of plantings in multicultural settings. Features include a Chinese garden, a Japanese garden, the 'Insectarium', the garden of First Nations, as well as several ponds, waterfalls and aquatic plantings.

The gardens, located at 4101 rue Sherbrooke, are easily reached by car or

metro. From Center City, take the orange line from Bonaventure Place toward Henri-Bourassa. At Berri-UQAM (your fourth stop), switch to the Green line toward Honoré-Beaugrand. At Pie IX (the sixth stop), exit onto rue Sherbrooke, and head uphill to the intersection with Boulevard Pie IX. Fifteen dollars Canadian will gain you entry (you can get a 10% discount with your AAA card) into the park. You are greeted by the seasonal flower



display of the reception park and its inviting fountain. Take the road to the right and board the tram for the tour around the park. The route to the aquatic garden takes you past an extensive display of roses. Stop here to see picharel rush, water lilies, lotus, horsetail and other aquatic plants in a formal pond setting.

## Leisure Landscapes Luau

**Celebrate**  
**10 years with**

10% OFF

flare, your choice of salads and an array of tropical fruits like mango, papaya, pineapple and some you never see outside the islands. Feast your eyes on the tropical arrangements of anthurium, bird of paradise, ginger and plumeria.

At 7:30 PM take part in the Hawaiian 'Aloha' shirt contest. Wear one to get in—the wilder the better! At 8:00PM enjoy the Polynesian review followed at 9:00PM by the Dance Party.

No matter what you can imagine in your landscape, Leisure Landscapes can make it a reality.

So come Live the Life of Leisure Hawaiian style. Here's a recap:

### Leisure Landscapes Luau

**When:** Saturday, August 23, 2003

**Time:** 6:00 PM-11:00 PM

**Where:** Alyson Pond Clubhouse

**Directions:** I-540, exit Falls of Neuse north, right on Litchford, left into Alyson Pond on Coxindale, 3rd left.

**RSVP today!**

## Tired of Dragging Hoses? Try our Irrigation Special!

**T**ired of Dragging Hoses? Install an **automatic irrigation system** with Leisure Landscapes. Do it by August 31, 2003 and receive **10% off** the itemized price.

Sprinkler heads and piping are installed underground and connected directly to your water meter. When it is time to water, the nozzles automatically pop up to water the area and

retract when done.

Automatic irrigation saves **you** money and water at the same time. The systems meter the water out exactly. Each head is calibrated to release a certain amount of water (from 1.5 to 2 gal per minute). With our sophisticated RainBird controllers, we can put down **exactly** the amount of water required in each area of the landscape. And we can do it on any

schedule that meets local requirements: odd even days, or specific days of the week. We

**e v e n** have sensors that automatically turn the system off in the event of sufficient rain!



Don't leave your hose running all night. Chose a **water-wise**

## Spring Flower Selection Order

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Complete this form by filling in your name, address and phone number. Circle your choice and enter the number in the **QTY** field. Total your amounts, cut this section out and mail to:

**Leisure Landscapes**  
**PO Box 98899**

DESCRIPTION	QTY	EACH	AMOUNT	
<b>PANSIES:</b>	WHITE, flats of 36	_____	25.00	\$____.____
	YELLOW, flats of 36	_____	25.00	—
	BLUE, flats of 36	_____	25.00	\$____.____
	PURPLE, flats of 36	_____	25.00	—
	ROSE, flats of 36	_____	25.00	\$____.____
	PASTEL MIX, flats of 36	_____	25.00	\$____.____
<b>ORNAMENTAL CABBAGE:</b>	WHITE, 4" pot	_____	2.50	\$____.____
	PURPLE, 4" pot	_____	2.50	—
	<b>DAFFODILS:</b> YELLOW, bag of 15 bulbs	_____	15.00	\$____.____
<b>TULIPS:</b> RED, bag of 25 bulbs	_____	25.00	—	
<b>SNAPDRAGONS:</b> MIXED COLORS, 4" pot	_____	2.50	\$____.____	
<b>TOTAL</b>			\$____.____	

Prices include removing the old flowers, preparing the bed, adding fertilizer, planting and covering with pine

## *Born in the backseat...Leisure Landscapes' Beginnings*

**L**eisure Landscapes began in August of 1993, when its founder, Paul Martin, led the way in what was to become the trend of the decade—corporate restructuring. Having been downsized out of EDS, the company he had been employed with for 16 years, Mr. Martin chose a course that would make him master of his own destiny.

Falling back on his self-reliance and drawing on his artistic talents, Mr. Martin threw out his shingle as a landscaper. [Not completely true; he also hung out a shingle as a business consultant; however, the only calls this enterprise attracted were former IBM employees looking for work]. It was not long before he landed his first two jobs: a residential landscape and irrigation system from Steve Randolph, another EDS employee that was 'downsized' and the Alyson Pond Homeowner Association landscape management contract. The former gave Paul the chance to try out some of his ideas and the second went a long way to making the mortgage payment.

In those early days, Paul was a solo operation and the business was run out of the garage and the trunk of his Audi 4000.

Now what, you may ask, was a Georgia Tech engineer with an MBA doing digging holes and planting trees? This training was invaluable in building a business—going from the entrepreneurial dream to building a functioning organization. But the real core, the real reason for this line of endeavor, is the satisfaction of creating. Dirt, plants, rock, and mulch are the media for a 3-D sculpture; one that is kinetic with seasons and the time of day. The joy of seeing an ideal environment in other people's problems and

making it happen is the thrill of the job. Knowing that you are improving the environment is a warm glow. The thanks and appreciation of the customers with the transformation is the final reward.

The inclination to landscape didn't come out of nowhere. Paul's parents were accomplished gardeners (in their spare time), propagating azaleas and camellias and turning their Wilmington home into a real garden spot. And certainly there was the contribution of Dad's engineering genes and mother's artistic talent and training. (Paul was an accomplished watercolorist by third grade, later winning prizes in local art shows.)

Paul threw himself full time (and overtime) into his venture and business steadily grew. By 1995 he had hired his first full time employees, Carlos and Eliseo. This action set the business on a firm footing for skilled and dependable labor. There were some college kids and high school kids, but their employment turned out to be short-lived and not very effective. The business was now sound enough that when Paul's marriage ended later that year, there was sufficient income to maintain the home and base of operations.

Eliseo would counsel Paul to "let us do the work, you spend the time on building the business." This proved to be sound advice. Carlos, still with Leisure Landscapes after 7 years, heads up the three operational teams. Paul spends his time designing (he loves the customer contact and the challenge of creating a plan) and project management. Barbara, Kathy and Chris make sure the administration of the office runs smoothly.

And now his son Phillip has joined the business providing project estimating and opportunities for

## *Jardins Botanique (Continued)*

conditions. The pond and waterfall are planted in iris, horse-tail, and a large variety of spruce and pines. Color is provided by rhododendrons, azaleas and spirea. Passing the manicured Japanese garden, you

enter the more natural garden of the first Nations. Here you will find the plants utilized by the 11 Amerindian and Inuit tribes and attend lectures on their medicinal and practical use.

Take a left toward the

entrance and you will enter the Chinese Garden. With its seven pavilions, it is the largest garden outside of Asia. Learn about the harvesting and preparation of tea and the dances and music of various Asian cultures.

Before returning to the entrance, make a short stop at the exhibition gardens where you'll see displays of different garden styles to display various seasonal and perennial plantings. For more information on special programs

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**Luau Events Highlights**

5:00 PM	Invitation-only Reception	Clubhouse
6:00 PM	Pu-pus & Exhibits	Clubhouse
	Cash Bar	Clubhouse
	Hawaiian Bikini Contest	Pool
6:30 PM	Luau Buffet Line	Playground
7:30 PM	Hawaiian Shirt Contest	Pool
8:00 PM	Polynesian Review	Lanai Stage



July 23, 2003

Leisure Landscapes serves the residential and business community of the Triangle area with solutions to your landscaping design, installation and maintenance needs. The name focuses on adding Leisure back to your busy life by liberating you from the routine of landscape maintenance. And while we're doing this, we'll come up with your perfect landscape setting.

We accomplish this by integrating the total design. We start by installing drainage and irrigation systems to ensure that your landscape has the correct amount of water, day in and day out, automatically. We build decks, patios and retaining walls. We bring in and contour topsoil to provide visually stimulating designs and balanced nourishment for your plants. We cover the bedding areas with a blanket of either shredded hardwood or pine straw mulch. We provide the best insect and disease resistant varieties from local nurseries for plants that will thrive in our region and climate. Finally, we maintain the property in the immaculate fashion you expect.

I invite you to talk with our customers and hear for yourself about our exclusive service.

Sincerely,

*The Calendar and*

**JULY**

Set traps for Japanese Beetles

**AUGUST**

Apply 'Merit' for Japanese Beetles

Round-up Lawns for Renovations

*Leisure Landscapes Luau*

**SEPTEMBER**

Apply Fertilizers and Lime  
 De-thatch & Re-seed Lawns

**OCTOBER**

Leaf Removal

Because of the growth in demand, we have scheduled two maintenance crews for Friday and Saturday. The Current Schedule is:

**Monday**

Cary

**Tuesday**

Cary

**Wednesday**

South Raleigh  
 Garner

**Thursday**

North Raleigh  
 Wake Forest

**Friday**

North Raleigh  
 Morrisville  
 Apex

**Saturday**

Chapel Hill  
 Durham  
 Pittsboro